

Abstract

Methods and articles of manufacture for an ordering system using a self-guided customer process are described. The ordering system is used by customers to select, measure, and order window treatments. The system utilizes a consistent ordering checklist that applies through all product categories, thus once a customer becomes familiar with ordering for one Product Category, such as Wood Blinds, ordering for another Product Category, such as Shades, is made easier because the process is consistent. The checklist for each Product Category corresponds to portions of the Order Form, making it easier for the customer to enter accurate information regarding product and design decisions into the Order form. The correspondence between the Product and Design selections is maintained by using numerals and letters (1(A,B,C, and D), 2, 3, and 4). A simplified measuring guide allows customers to take measurements for the appropriate products and enter the information in the Order Form.

For Patent